

STUART
RANCH
7S

MEDIA KIT



MAILING ADDRESS

STUART RANCH

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ABOUT STUART RANCH

Established in 1868, Stuart Ranch is the oldest Ranch in Oklahoma under continuous family ownership. The 5th, 6th, and 7th generations of the Stuart Ranch family lineage currently live on the land, led by Ranch Manager, Terry Stuart Forst.

155+ years into their operation, Stuart Ranch spans four counties in southeastern/southwestern Oklahoma. The operation has diversified into four main divisions: Cattle, Quarter Horses, Stuart Ranch Outfitters, and the Stuart Ranch Meat Co.

Stuart Ranch Quarter Horses are some of the most revered in the performance horse competition world. The family raises and works their own cattle to both sell at auction and use for Meat Co. production. Stuart Ranch Outfitters packaged hunts are some of the most sought-after experiences in the region.

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[RANCH PHOTOS](#)



TERRY STUART FORST

Ranch Manager, Terry Stuart Forst, is currently leading the charge at Stuart Ranch. She assumed the ranch manager role from her father in 1992 and has been committed to making each day better than the last ever since.

Through the years, Terry has earned respect in the ranching community by consistently showing up, serving with her whole heart, and choosing to go the extra mile. She is known throughout the industry as a fierce friend, a proud patriot, a faithful follower, and a decorated horsewoman.

Terry, or "Miss T," has helped pioneer a seat at the table for women, in what has historically been known as a male-dominated industry. While she ran the ranch, she raised her two sons, Clay and Robert, was inducted into the National Cowgirl Hall of Fame, served as president of the Oklahoma Cattlemen's Association, and was named the 2007 Oklahoma Cattleman of the Year.

Terry is responsible for the beef cattle, grazing management, and also the breeding program for the Stuart Ranch mares. The program is focused solely on producing quality offspring. The broodmare program is generationally founded, just like the rest of the ranch, so it's easy for the whole family to stand behind.

Contact: terry@stuartranch.com

TERRY PHOTOS

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CLAY FORST

In addition to supporting everyday ranch works, Terry's oldest son, Clay Forst, was hired in 2009 to develop the ranch's own full-service outfitting division. Trophy whitetails, Rio Grande turkeys, waterfowl like duck and geese, and feral free-ranging hogs all thrive on the ranch. Through the years and amidst humble beginnings, Stuart Ranch Outfitters' packaged hunts have grown to be some of the most elite and revered hunting opportunities in the southern outdoor community.

Clay is married to Lindsey Forst, and together they have three young sons who each love life on the ranch.

Contact: clay@stuartranch.com

CLAY PHOTOS

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ROBERT FORST

Terry hired her youngest son, Robert Forst, to be the ranch's horse trainer and lead the horse program. Robert and his team have trained, shown, and sold award-winning cow horses, ranch horses, and rope horses. Ranch works and horse training aside, Robert also had a vision of extending the family's long-standing cattle operation with packaged beef products. And so, Stuart Ranch Meat Co. was born in 2019.

Robert is married to Lauren, and they have a young son and daughter.

Contact: robert@stuartranch.com

ROBERT PHOTOS

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STUART RANCH CATTLE

Stuart Ranch has tried-and-true traditions for cattle operations, as well as ranching techniques that have endured on our land since its inception. Still today, we choose to do most things the traditional way for the betterment of our land, our herd, and ourselves. We've found our cattle program to be the most efficient, effective, and economical for our outfit every single time.

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[CATTLE PHOTOS](#)

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STUART RANCH QUARTER HORSES

American Quarter Horses have been the Stuart Ranch family's pride and joy since the 1950s. Not only have we relied on well-bred ranch horses to execute daily ranch operations, but our breeding program trains top-caliber competitors in the show pen. The Stuart Ranch horse program is built on a set of generational broodmares. Each year, about thirty foals are born on the ranch.

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Some of the most transformative names in the Stuart Ranch horse program are Miss T Stuart, Big Shot Dun, Son O Leo, Port Command, Seven S Zanaday, Seven S Margarita, Real Gun, and Seven S Crazy Horse.



STUART RANCH MEAT CO

Stuart Ranch is on a mission to provide the best-tasting quality protein to the people of the United States and the world. Since launching Stuart Ranch Meat Co. in 2019, the operation has evolved to provide quality meat direct to the consumer, ranch to table.

has frozen beef bundles available online. The top-quality cuts are produced from the same cattle born and raised on the ranch.

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[MEAT CO PHOTOS](#)

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STUART RANCH OUTFITTERS (SRO)

Stuart Ranch Outfitters was established in 2009 by Clay Forst, a sixth-generation member of the family. The crew at SRO takes pride in caring for the land and wildlife, and providing unrivaled hunting experiences for clients of all ages and skill levels on one of Oklahoma's most historic ranches. Guided whitetail, turkey, waterfowl, and feral hog hunts are all available at the ranch, paired with unmatched hospitality and overnight lodging at Oklahoma's newest premier lodge.

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[OUTFITTERS PHOTOS](#)

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THE LODGE AT STUART RANCH

Not only did the Stuart Ranch family want to provide the top-rated guided hunts in the region, we also dreamed of being the ultimate premier hunting destination in the area. For more than a decade, the SRO team has been working toward fulfilling that goal, and in 2022, the doors the The Lodge at Stuart Ranch opened.

Like everything else on the ranch, our family wanted each part of The Lodge at Stuart Ranch to be meaningful and full of purpose. We didn't want to contribute just another beautiful building to the world, but some place that was laced with the family's enduring legacy.

Stuart Ranch was fortunate to partner with interior designer, Brett McPherson from Designer's Brew, to help bring the vision of The Lodge to life. She helped uncover impactful design options the family didn't even know were possible that touted our history. Every room, fixture, handle, plank, light, and photo ties back to Stuart Ranch, and our family is proud to have this building be a visible representation of our legacy.

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LODGE PHOTOS



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