

STUART
RANCH
7S

MEDIA KIT



MAILING ADDRESS

STUART RANCH

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MEDIA CONTACT

TERRY FORST

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ALL PHOTOS





ABOUT STUART RANCH

Established in 1868, Stuart Ranch is the oldest Ranch in Oklahoma under continuous family ownership. The 5th, 6th, and 7th generations of the Stuart Ranch family lineage currently live on the land, led by Ranch Manager, Terry Stuart Forst.

155+ years into their operation, Stuart Ranch spans four counties in southeastern/southwestern Oklahoma. The operation has diversified into 3 main divisions: Cattle, Quarter Horses, and Stuart Ranch Outfitters.

Stuart Ranch Quarter Horses are some of the most revered in the performance horse competition world. The family raises and works their own cattle to sell at auction. Stuart Ranch Outfitters packaged hunts are some of the most sought-after experiences in the region.

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TERRY STUART FORST

Ranch Manager, Terry Stuart Forst, is currently leading the charge at Stuart Ranch. She assumed the ranch manager role from her father in 1992 and has been committed to making each day better than the last ever since.

Through the years, Terry has earned respect in the ranching community by consistently showing up, serving with her whole heart, and choosing to go the extra mile. She is known throughout the industry as a fierce friend, a proud patriot, a faithful follower, and a decorated horsewoman.

Terry, or "Miss T," has helped pioneer a seat at the table for women, in what has historically been known as a male-dominated industry. While she ran the ranch, she raised her two sons, Clay and Robert, was inducted into the National Cowgirl Hall of Fame, served as president of the Oklahoma Cattlemen's Association, and was named the 2007 Oklahoma Cattleman of the Year.

Terry is responsible for the beef cattle, grazing management, and also the breeding program for the Stuart Ranch mares. The program is focused solely on producing quality offspring. The broodmare program is generationally founded, just like the rest of the ranch, so it's easy for the whole family to stand behind.

Contact: terry@stuartranch.com

TERRY PHOTOS

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CLAY FORST

In addition to supporting everyday ranch works, Terry's oldest son, Clay Forst, was hired in 2009 to develop the ranch's own full-service outfitting division. Trophy whitetails, Rio Grande turkeys, waterfowl like duck and geese, and feral free-ranging hogs all thrive on the ranch. Through the years and amidst humble beginnings, Stuart Ranch Outfitters' packaged hunts have grown to be some of the most elite and revered hunting opportunities in the southern outdoor community.

Clay is married to Lindsey Forst, and together they have three young sons who each love life on the ranch.

Contact: clay@stuartranch.com

CLAY PHOTOS

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ROBERT FORST

Terry hired her youngest son, Robert Forst, to serve as the ranch's horse trainer and lead the horse program. An accomplished horseman, Robert and his team have since trained, shown, and sold a string of award-winning cow horses, ranch horses, and rope horses. He also oversees the Stuart Ranch Corriente herd and plays an integral role in the ranch's broader cattle operations.

Building on this foundation, Robert identified an opportunity to extend the family's cattle legacy in a new direction. In 2019, responding to supply chain disruptions during the pandemic and increased demand for locally sourced beef, he launched Stuart Ranch Meat Co. The venture allowed the family to bring their long-standing integrity and care directly to consumers. As the market later shifted, the company successfully fulfilled its purpose and concluded operations, leaving a testament to the family's adaptability and foresight.

Robert is married to Lauren, and they have a young son and daughter.

ROBERT PHOTOS

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STUART RANCH CATTLE

Stuart Ranch has tried-and-true traditions for cattle operations, as well as ranching techniques that have endured on its land since its inception. Still today, the ranch chooses to do most things the traditional way for the betterment of the land, the herd, and the people who work it. The ranch's cattle program has proven to be the most efficient, effective, and economical approach for the operation time and again.

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STUART RANCH QUARTER HORSES

American Quarter Horses have been the pride and joy of the Stuart Ranch family since the 1950s. The ranch has long relied on well-bred horses to carry out daily operations, while its breeding program produces top-caliber competitors in the show pen. The Stuart Ranch horse program is built on a foundation of generational broodmares, and each year, approximately thirty foals are born on the ranch.

Some of the most transformative names in the Stuart Ranch horse program are Miss T Stuart, Big Shot Dun, Son O Leo, Port Command, Seven S Zanaday, Seven S Margarita, Real Gun, and Seven S Crazy Horse.

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STUART RANCH OUTFITTERS (SRO)

Stuart Ranch Outfitters was established in 2009 by Clay Forst, a sixth-generation member of the family. The crew at SRO takes pride in caring for the land and wildlife, and providing unrivaled hunting experiences for clients of all ages and skill levels on one of Oklahoma's most historic ranches. Guided whitetail, turkey, waterfowl, and feral hog hunts are all available at the ranch, paired with unmatched hospitality and overnight lodging at Oklahoma's newest premier lodge.

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THE LODGE AT STUART RANCH

Opened in 2022, The Lodge at Stuart Ranch was designed to serve both the hunters of Stuart Ranch Outfitters and guests for special events. Like every other facet of the ranch, the family sought to make every detail of The Lodge meaningful and purposeful.

The Stuart family was proud to partner with interior designer Brett McPherson of Designer's Brew to bring their vision to life. Every element—from the rooms and fixtures to the handles, planks, lights, and photos—was carefully chosen to connect back to the ranch's rich history. The Lodge now stands as a visible and welcoming representation of the family's legacy, offering guests a warm retreat steeped in the history, hospitality, and enduring commitment of the Stuart family.

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CORPORATE RETREATS & EVENTS AT THE LODGE

Beyond accommodating guests for guided hunts, The Lodge serves as a premier destination for executive retreats, strategy sessions, and corporate gatherings. Designed for both relaxation and inspiration, it offers private lodging for up to 14 guests, chef-driven meals featuring ranch-raised beef, and the opportunity to integrate SRO's world-class hunting and outdoor experiences into your stay. Every detail reflects immersive hospitality – where time-honored tradition meets modern comfort.

Nestled deep in Oklahoma's ranch country, The Lodge provides a true escape from the noise of everyday life. Whether you're a founder looking to brainstorm with your executive team around the firepit, a finance group celebrating a successful quarter, or a company looking to reconnect off the grid, our team crafts tailored experiences that align with your goals. Rooted in more than 150 years of family heritage, The Lodge offers a setting as inspiring as it is restorative.

In addition to retreats, The Lodge is a beautiful venue for intimate celebrations and private events. From milestone gatherings to immersive dining experiences, The Lodge comes alive when guests come together. Last year, The Feast at Stuart Ranch exemplified this spirit, with a night of world-class food and fun featuring celebrity chef and James Beard semifinalist Tabb Singleton.



RETREAT INFO

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EVENT PHOTOS

MEDIA MENTIONS

Can-Am Off-Road
Livin the Land Series

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Cowboy Life Podcast

PODCAST LINK

This Is Oklahoma Podcast

PODCAST LINK

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